

Converging into a final artifact

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Next iteration

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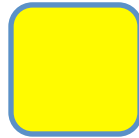
Styling

Main topics

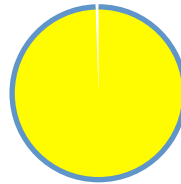
- Finalizing the design
- Discuss design styling & styling for digital fabrication
- Review of online 3D printing and prototyping services
- Detailed review on several examples

The design process: critique, intuition, and skills

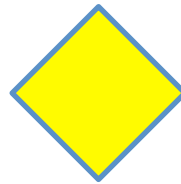
Requirements & constraints



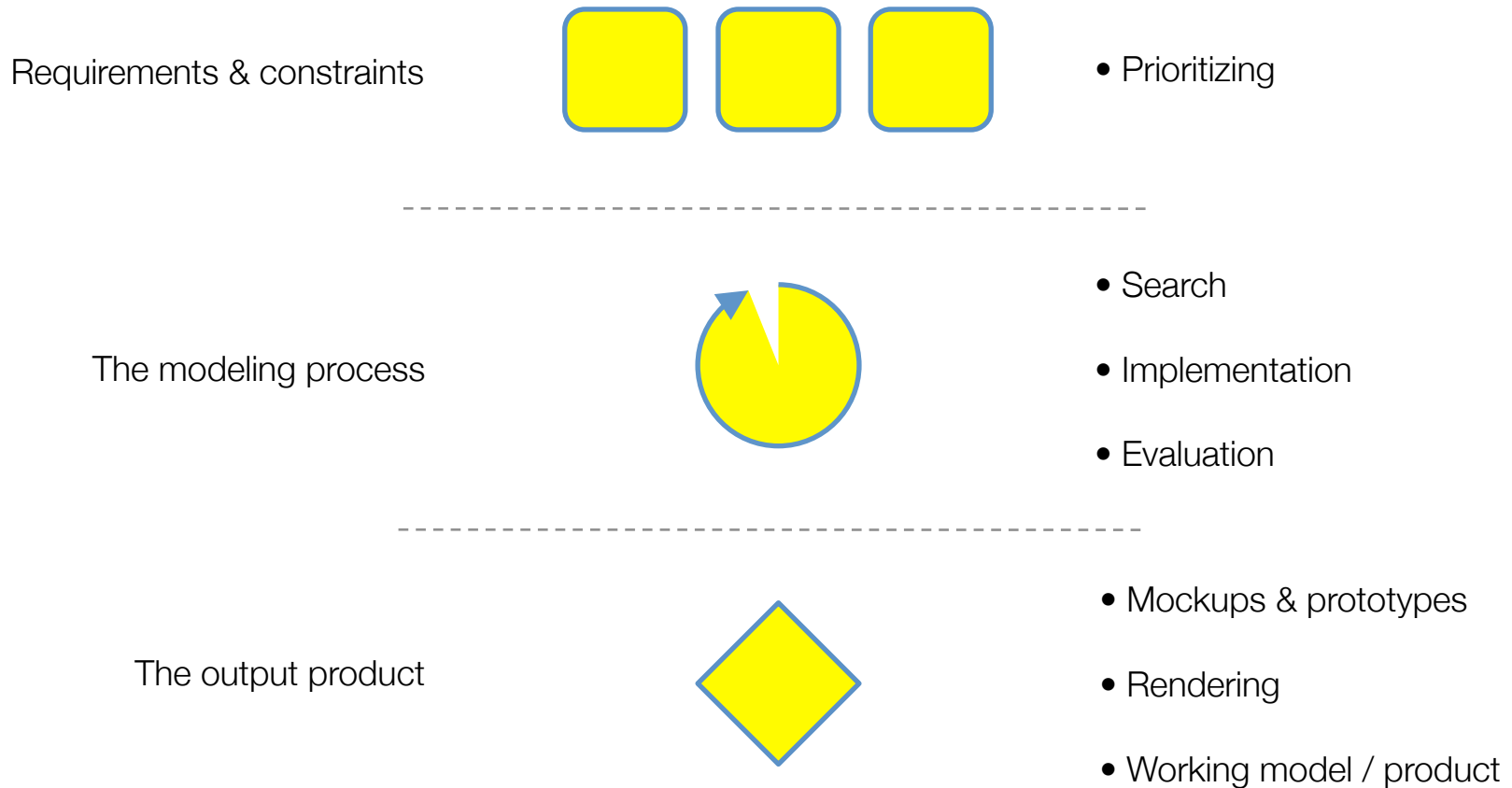
The modeling process



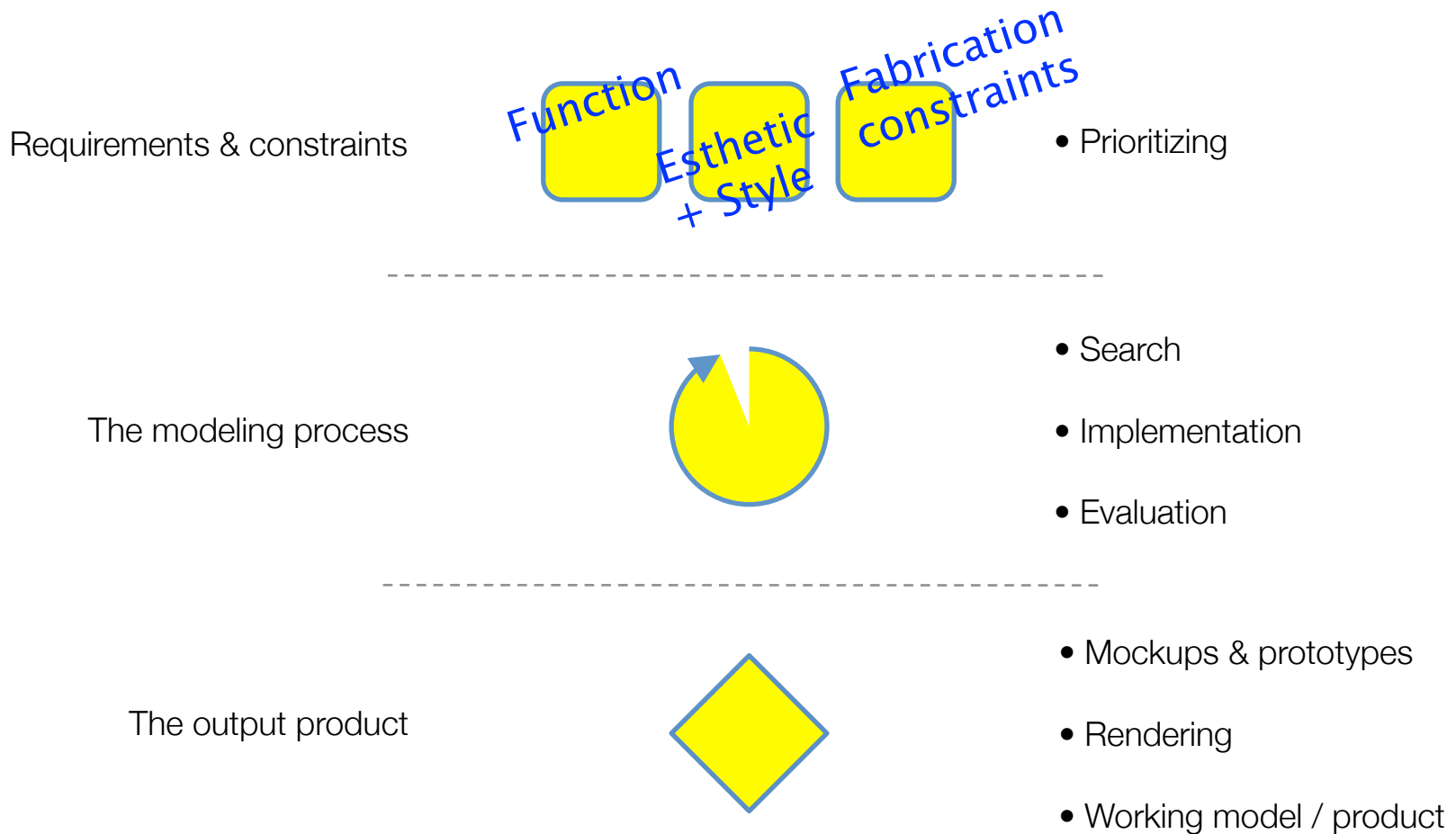
The output product



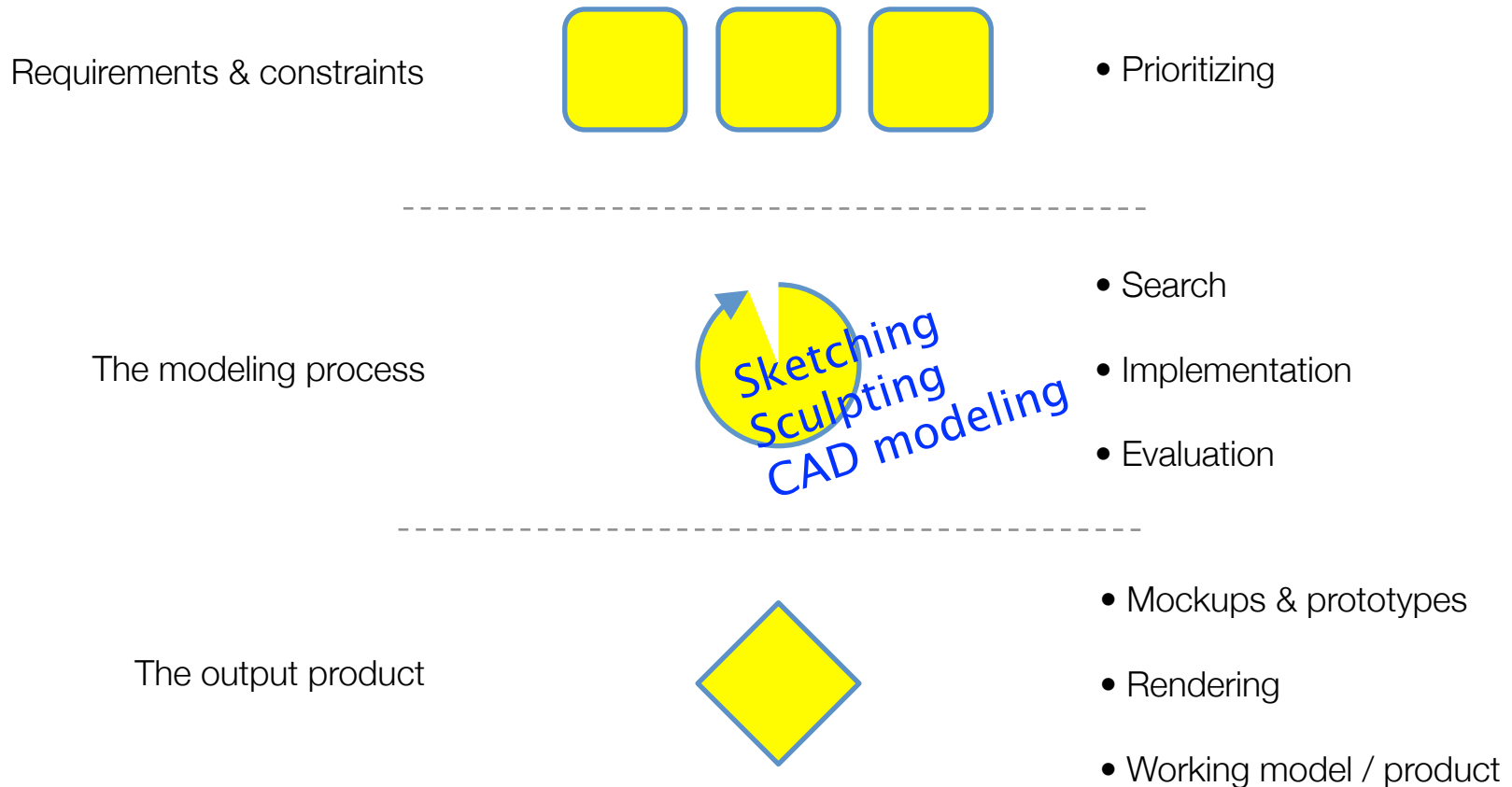
The design process: critique, intuition, and skills



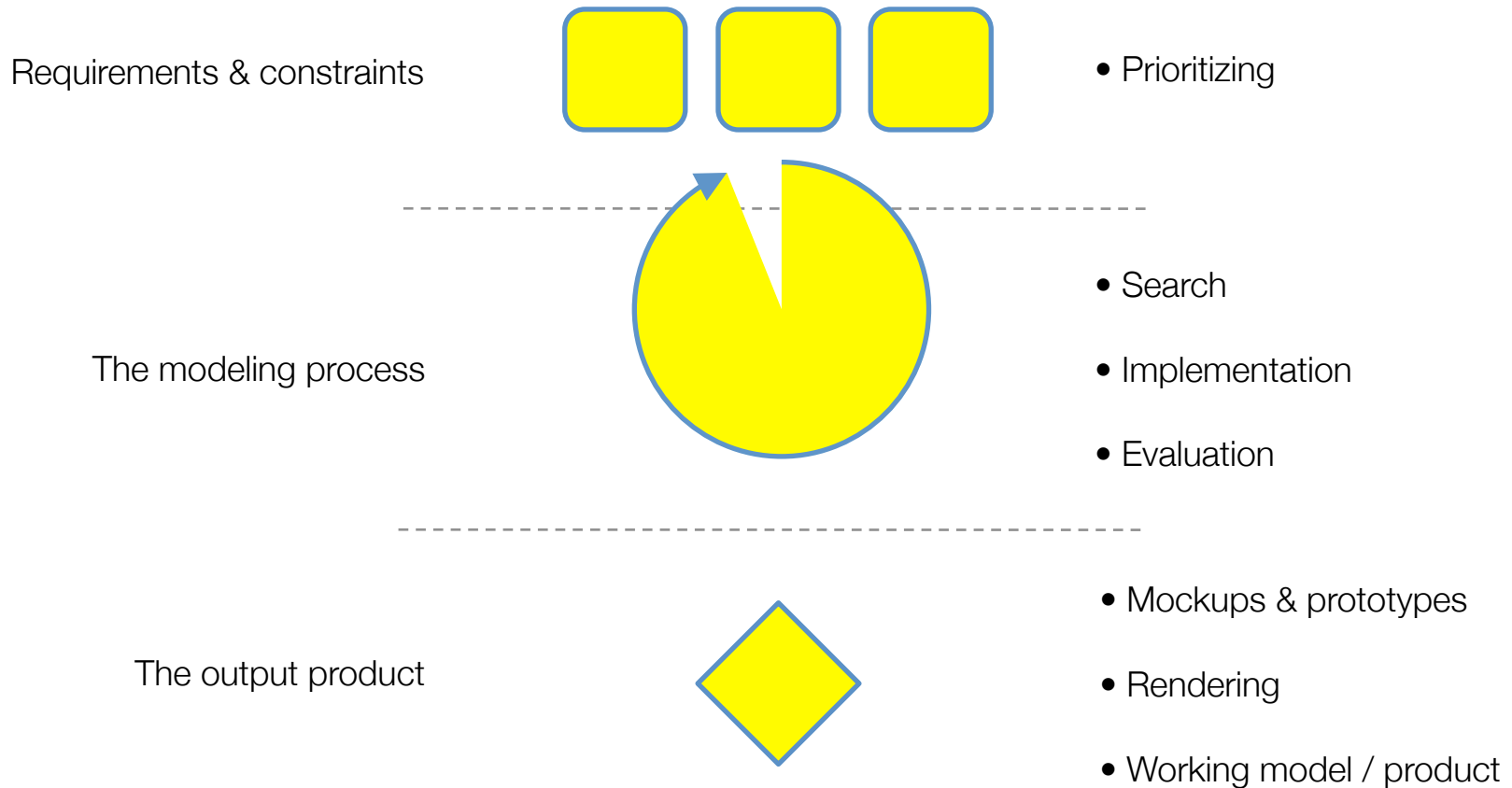
The design process: critique, intuition, and skills



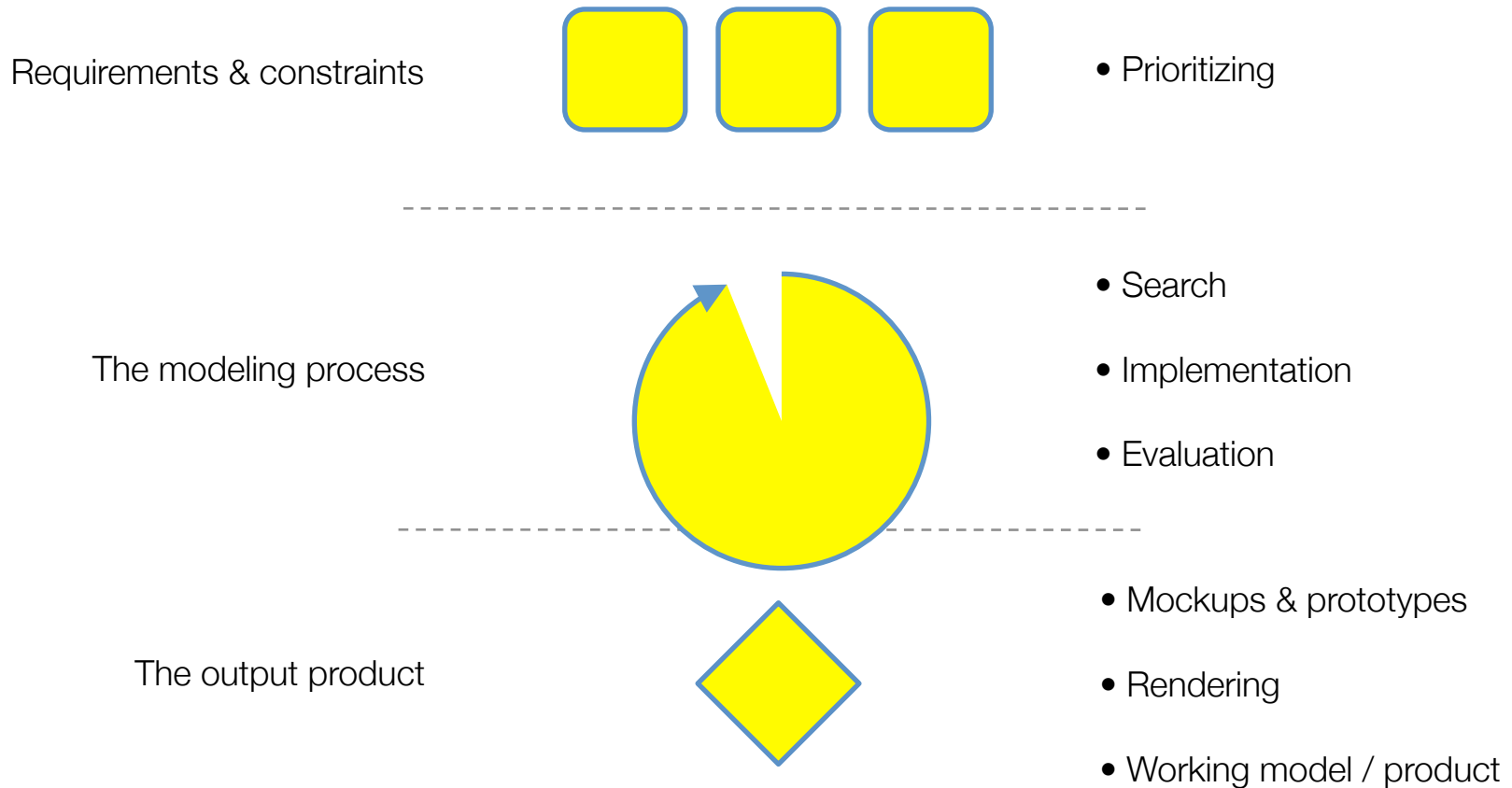
The design process: critique, intuition, and skills



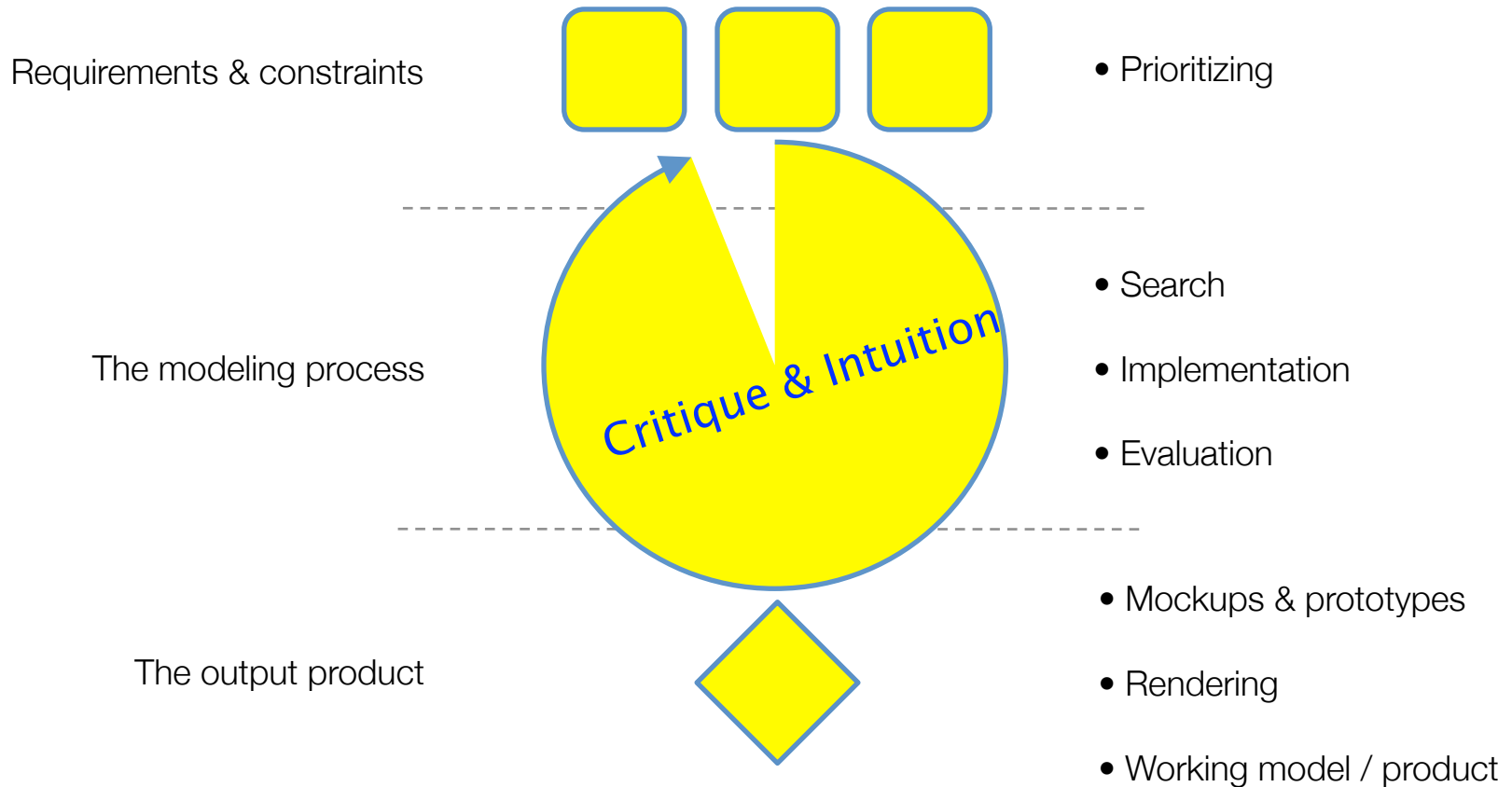
The design process: critique, intuition, and skills



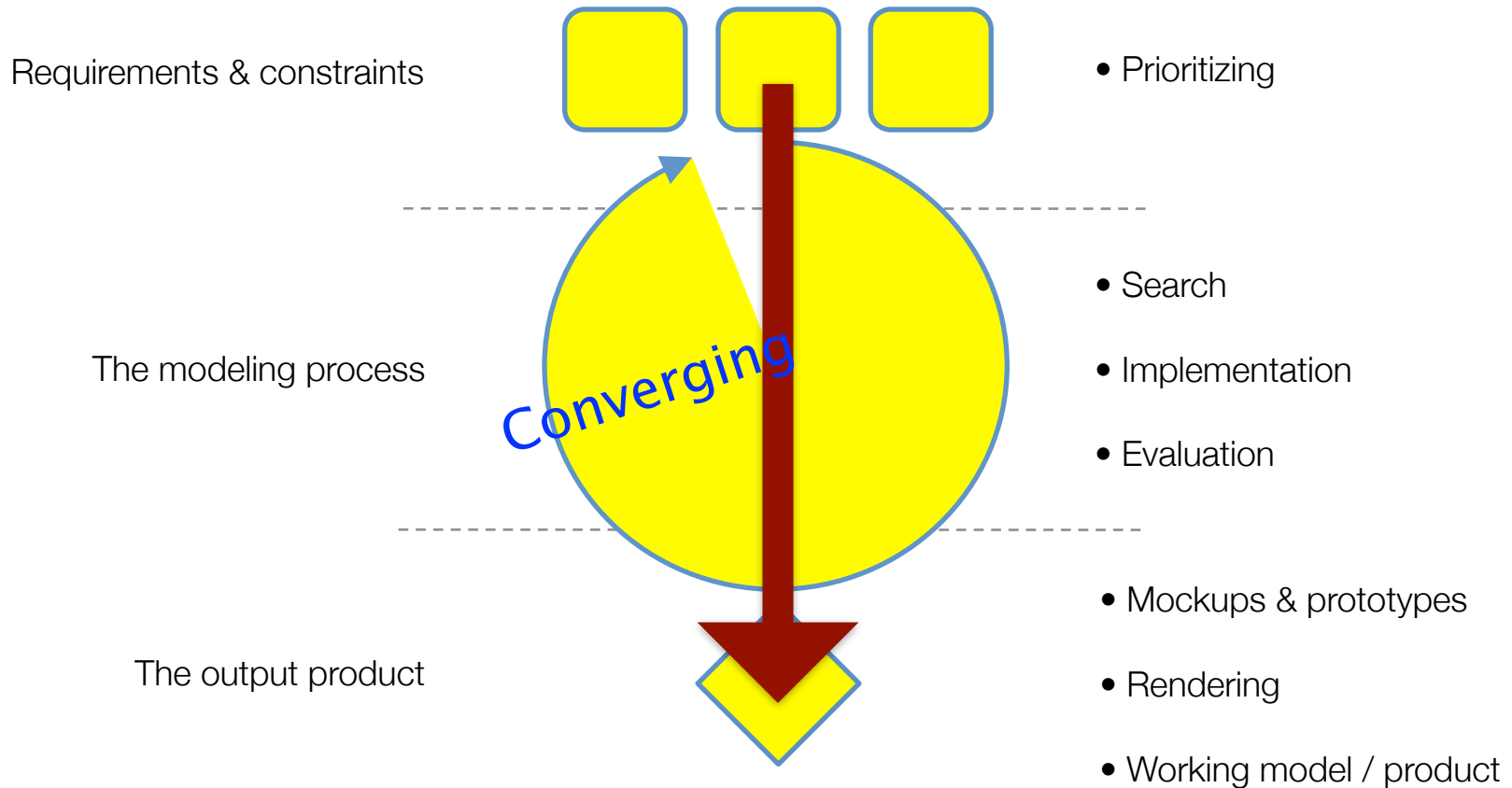
The design process: critique, intuition, and skills



The design process: critique, intuition, and skills



The design process: critique, intuition, and skills



Styling: giving style to our design

- Designer – user communication channel
- Intertwined with other design processes
- Visual character:
 - Belonging
 - Cultural & historical context
 - Economic & social context



David Schultz's bike, Porsche "next design challenge" competition



David Schultz's bike, Porsche "next design challenge" competition



Evan Knudsen's P9 chair, Porsche "next design challenge"

Styling: practice

- Inventor – designer - stylist
- Styling as form of maintenance
- Styling as form of competition
- Breakthrough

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The Coca-Cola Company 2010 Annual Review

ADVANCING OUR GLOBAL MOMENTUM

Styling: practice

- Inventor – designer - stylist
- Styling as form of maintenance
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Styling: practice

- Inventor – designer - stylist
- Styling as form of maintenance
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Styling: practice



Concept design: electric motorcycle by Frog design

Styling: looking for balance

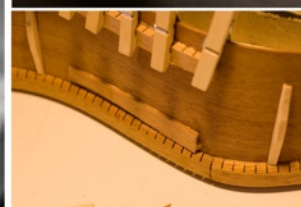
- Form follows function
- Or... function follows form
- Proportions – line vs. volume, symmetry, rhythm, shapes
- Details – connectors, functional elements
- Colors







THE GUITAR PROJECT 2008
AMBIENT INTELLIGENCE, MEDIA LAB, MIT



Review: The Chameleon Guitar

- 0th prototype



Review: The Chameleon Guitar

- Exploration



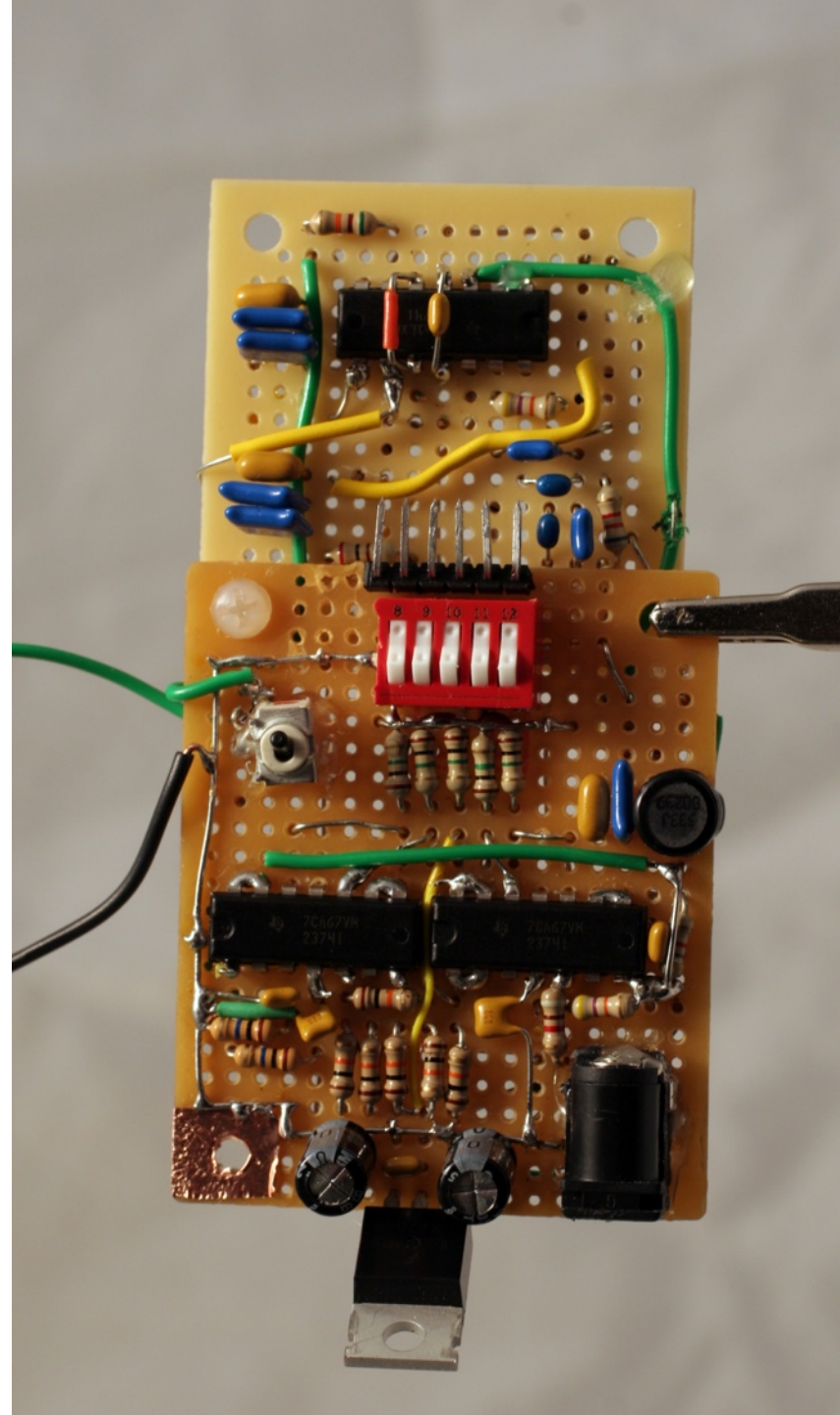
Review: The Chameleon Guitar

- 1st prototype



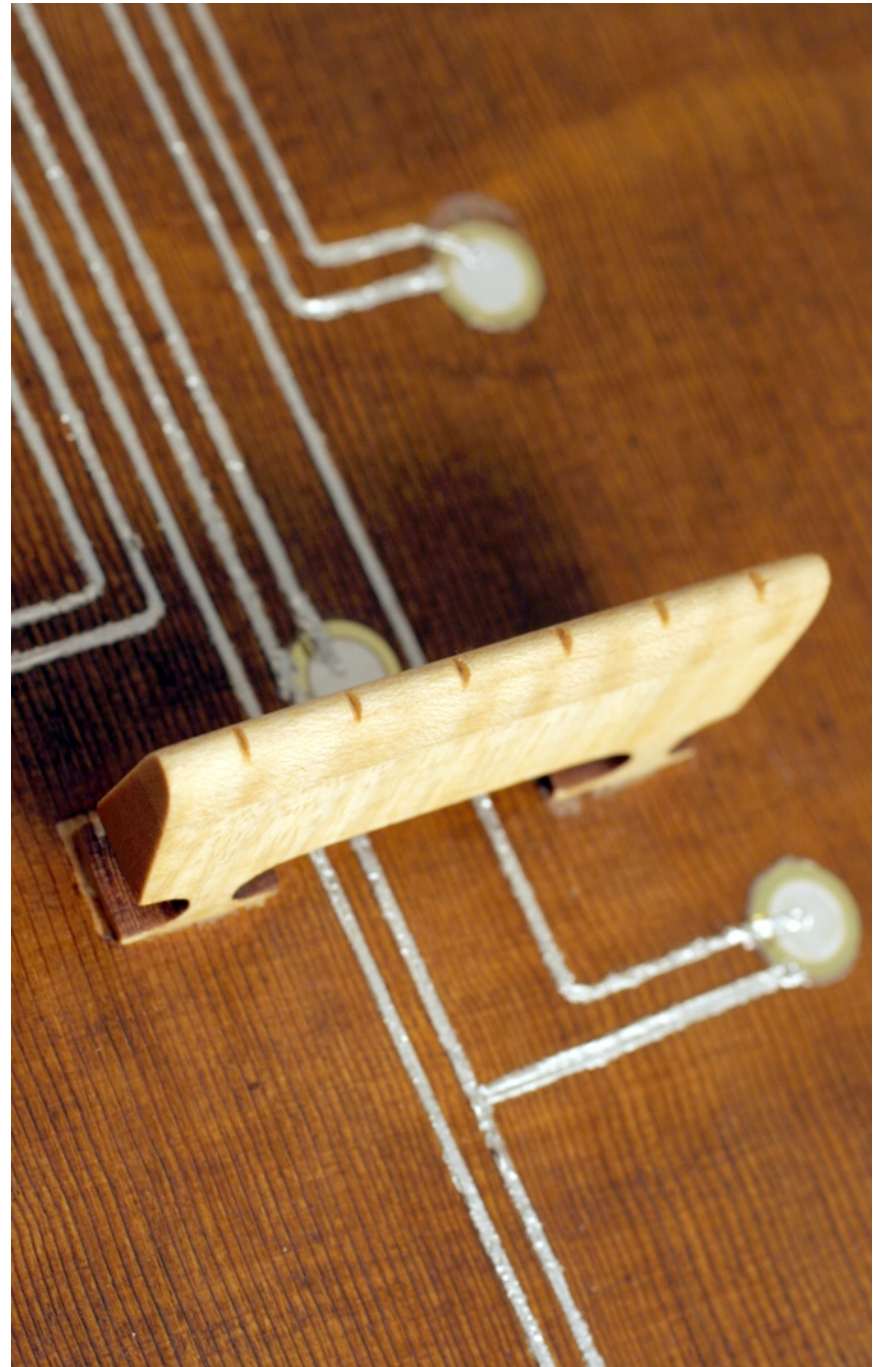
Review: The Chameleon Guitar

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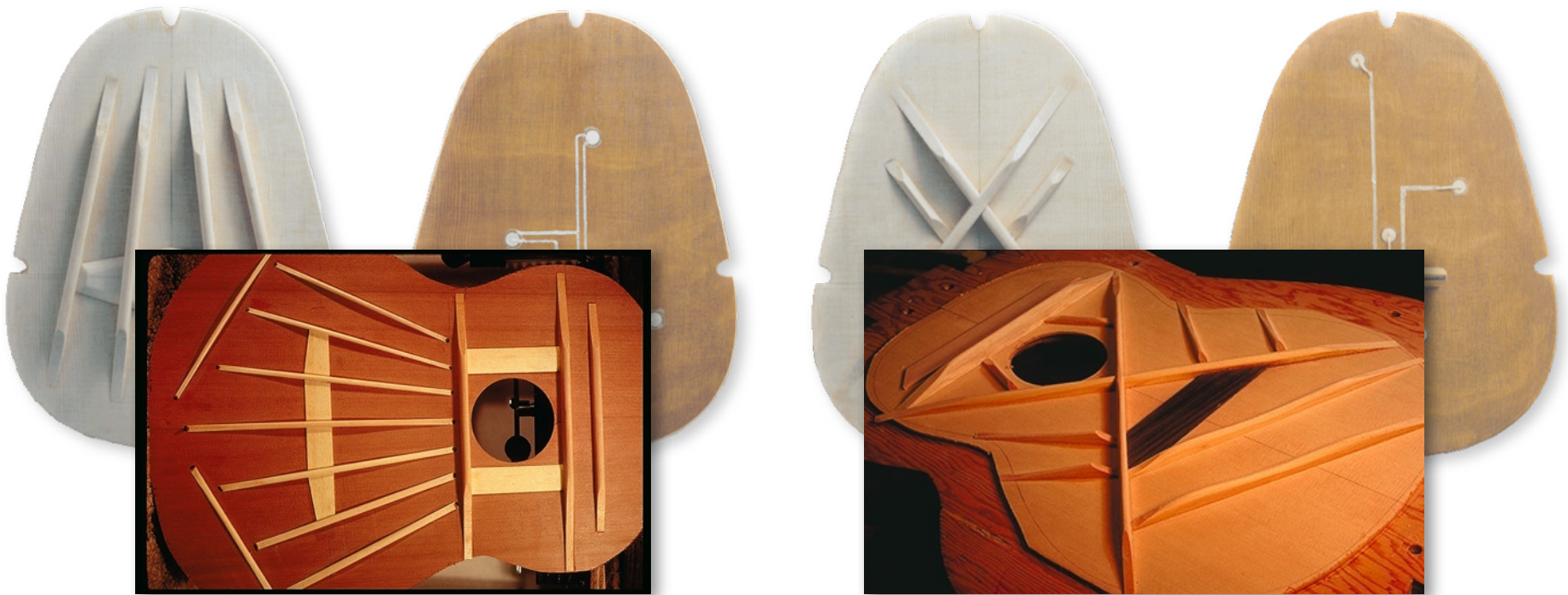


Review: The Chameleon Guitar

- 1st prototype



Review: The Chameleon Guitar



Top Guitar Bracing by Shel Sax
community.middlebury.edu/~sax/

Review: The Chameleon Guitar



**Martin X
Bracing style**



Sound Examples



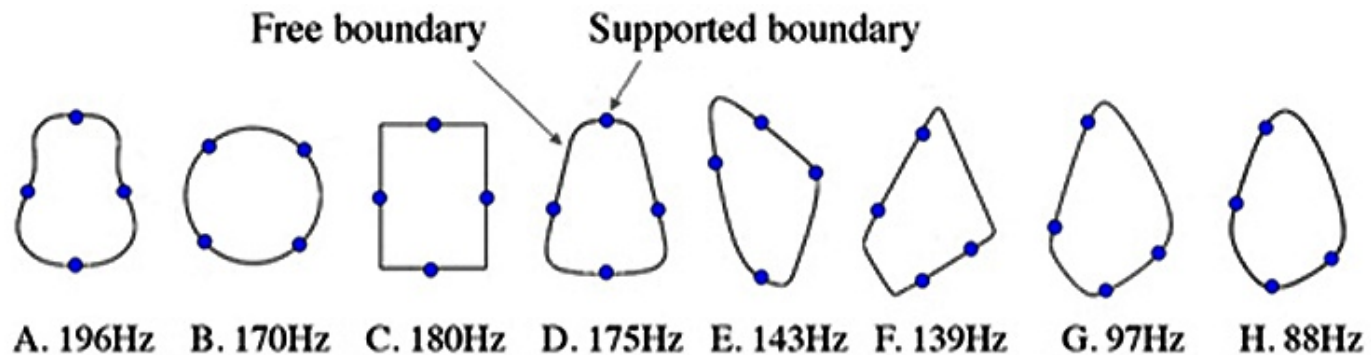
**Classical fan
Bracing style**



Review:

The Chameleon Guitar

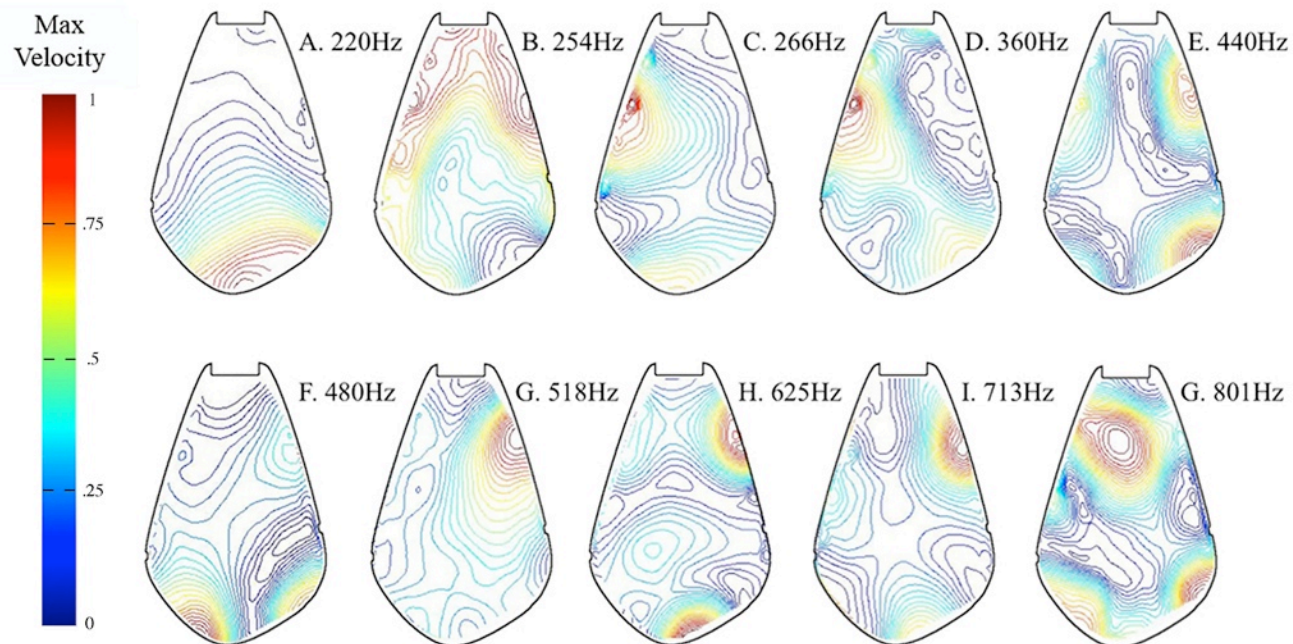
- Science – resonator design & sensor positioning



Review:

The Chameleon Guitar

- Science – resonator design & sensor positioning



Review:

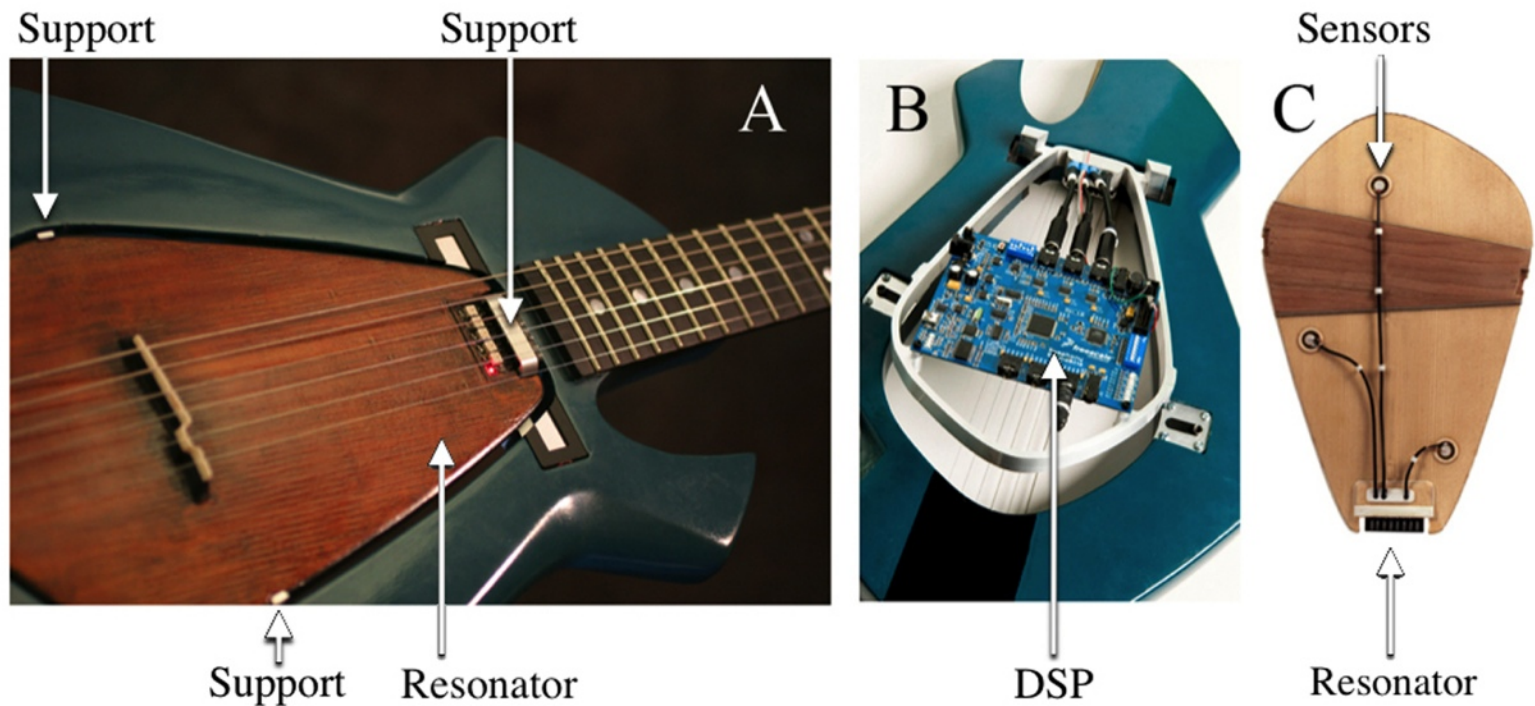
The Chameleon Guitar

- Science – resonator design & sensor positioning



Review: The Chameleon Guitar

- 2nd prototype



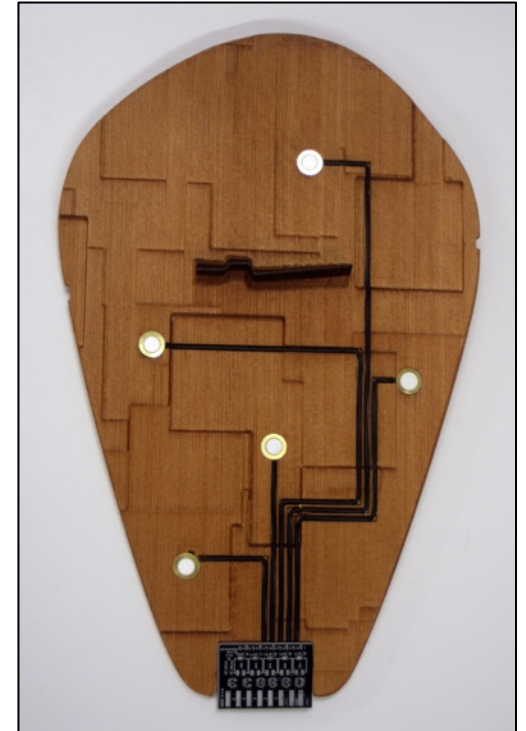
Review: The Chameleon Guitar

- 2nd prototype: resonators



Review: The Chameleon Guitar

- 2nd prototype: resonators



Review: The Chameleon Guitar

- 2nd prototype: resonators



Review: The Chameleon Guitar

- 2nd prototype: resonators



Review: The Chameleon Guitar

- 2nd prototype: resonators





1



2



3



4



5



6



7



8

Review: The Chameleon Guitar

- 3rd prototype



Styling: colors

