

Materials

Polymer clay
Rubber
Carbon fiber
Epoxy

Production

Make mold

Lasercut into shape

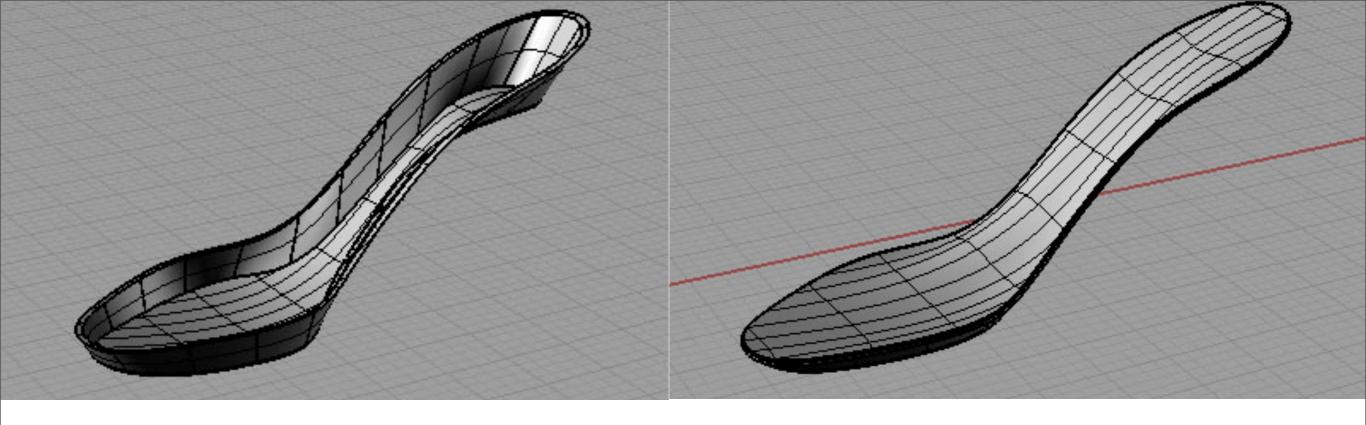
Reinforce

Attach

Costs

~\$5 (art store)
~\$10 (McMaster)
\$4 (Amazon)
~\$5 (hardware store)





Materials

Nylon-12

Production

Model in Rhino, SLS 3d print Costs

\$101.65 (shipping included)





Materials

Leather
(felt and faux leather in prototype)

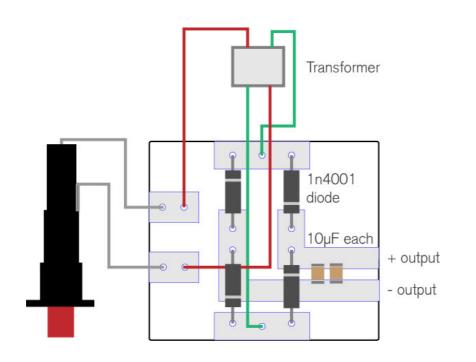
Production

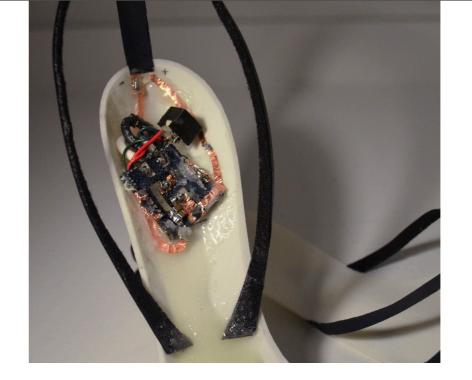
Lasercut

Costs

~\$10 (online or fabric store)

Uppers





^{*} Estimates given for final version of circuit, which include these components not in the prototype shown today

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Production

Costs

Piezo Clicker

Board*

Transformer*

1n4001 diodes

Capacitors

order PCB
Solder

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\$10 (Amazon) \$33 (Advanced Circuits) \$16 (amazing 1.com) ~\$2 (Digikey) ~\$2 (Digikey)

Electronics

For one shoe:

Rubber \$10

Carbon fiber \$4

3D Print Model \$101.65

Leather \$10

Piezo Clicker \$10

Board \$33

Transformer \$16

Diodes \$2

Capacitors \$2

~ \$400/pair

for materials

Total: \$188.65

Cost Analysis

10 business days for receiving orders 1 day (8 hours) for assembly

If I pay myself \$15/hour:

\$120

in assembly costs

Time Analysis



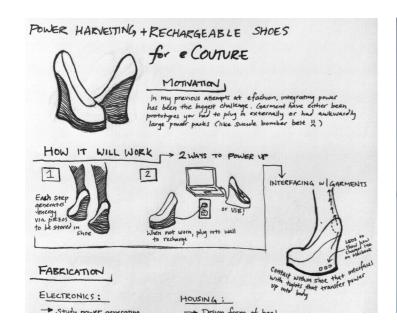
Made to order:

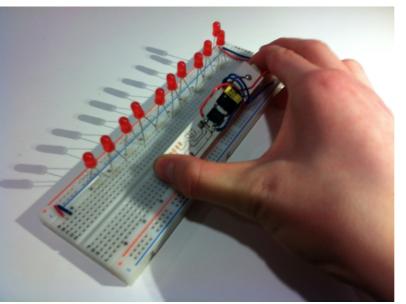
15 day lead time

Cost: \$1350 per pair

~= material costs * 3 + labor costs

Retail













Progress